

NATIONAL
ASSOCIATION
of
EDUCATIONAL
BROADCASTERS

DIRECTORY
OF
MEMBERS

OCTOBER 1, 1954

NAEB HDQ, 14 GREGORY HALL URBANA ILLINOIS

NAEB DIRECTORY OF MEMBERS

Summary of Membership

112 ~~117~~ Active Members

100 Associate Members

27 Affiliate Members

3 Honorary

242

Breakdown of Membership

23 AM Stations

97 FM Stations

9 TV Stations

1 - AM only - 12

2 - FM only - 83

3 - AM + FM - 8

4 - TV only - 4

5 - AM + TV - 0

6 - AM, FM, TV - 3

7 - FM + TV - 2

112

137 stations + CP's
operating

TV Stations by Call Letters

KETC	St. Louis Educational TV Association	St. Louis, Mo.
KQED	Bay Area Educational TV Association	San Francisco, Calif.
KTHE	Allan Hancock Foundation	Los Angeles, Calif.
KUHT	University of Houston	Houston, Texas
WHA-TV	Wisconsin State Radio Council	Madison, Wis.
WKAR-TV	Michigan State College	East Lansing, Mich.
WQED	Metropolitan Pittsburgh ETV Station	Pittsburgh, Pa.
WUNC-TV	Consolidated University of North Carolina	Chapel Hill, N.C.
WILL-TV	University of Illinois	Urbana, Ill.

STATES IN THE NAEB REGIONS

I Northeast

Connecticut
Delaware
Maine
Maryland
Massachusetts
New Hampshire
New Jersey
New York
Pennsylvania
Rhode Island
Vermont

II Southeast

Alabama
Florida
Georgia
Kentucky
Mississippi
North Carolina
South Carolina
Tennessee
Virginia
West Virginia
Puerto Rico

III Midwest

Illinois
Indiana
Michigan
Ohio
Wisconsin

IV North-Central

Iowa
Minnesota
Nebraska
North Dakota
South Dakota
Wyoming

V Central

Arkansas
Colorado
Kansas
Louisiana
Missouri
New Mexico
Oklahoma
Texas

VI Far West

Arizona
California
Idaho
Montana
Nevada
Oregon
Utah
Washington
Territory of Hawaii

Active Members

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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
<u>ALABAMA</u>					
University	WUOA (FM)	91.7 mc 4.8 kw	Univ. of Alabama	Graydon Ausmus Dir., Radio-TV	4606
<u>CALIFORNIA</u>					
Berkeley	KPFA (FM)	94.1 mc 10 kw	Pacifica Foundtn.	Charles Levy Station Mgr.	Ashberry 3-6767
Los Angeles	KUSC (FM)	91.5 mc 2.9 kw	Univ. of Southern California	Kenneth Harwood Head, Telecommun.	Richmond 2311
San Bernardino	KVCR (FM)	91.9 mc 1 kw	San Bernardino Valley College	Mrs. Josephine E. Broholm, Prog. Dir.	
San Diego	KSDS (FM)	88.3 mc 250 w	San Diego City Schools, 12th & Russ Streets	Edwin G. Barrett Program Dir.	
San Francisco	KQED (TV)	Ch. 9 kw-A kw-V	Bay Area ETV Assn. 165 Post Street	James Day General Mgr.	Yukon 6-5910
San Mateo	KCSM (FM)	91.1 mc 10 w	San Mateo Jr. College, Baldwin Ave. & San Mateo	Richard P. Marsh Prog. Dir.	
Stockton	KCVN (FM)	91.3 mc 1 kw	College of the Pacific	John C. Crabbe Director	Howard 4-7781 X10
<u>COLORADO</u>					
Colo. Springs	KRCC (FM)	91.3 mc 10 w	Colorado College	Woodson Tyree Director, Speech Drama, Radio	
<u>FLORIDA</u>					
Lakeland	WFSI (FM)	88.1 mc 10 w	Florida Southern College	Ludd M. Spivey President	
Miami	WTHS (FM)	91.7 mc 250 w	Dade Cty. Bd. of Public Instr.	Vernon Bronson Asst. Dir. for Radio-TV Ed.	2-7281 X302
Tallahassee	WFSU (FM)	91.5 mc 10 w	Florida State University	Roy Flynn, Dir. Commun. & Radio	2-8000 X2351

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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
Tampa	WTUN (FM)	105.7 mc 1 kw	Univ. of Tampa	Franklin Moody Dir. of Radio	8-8861
Winter Park	WPRK (FM)	88.1 mc 10 w	Rollins College	M.P. Frutchey Director	
<u>GEORGIA</u>					
Atlanta	WABE (FM)	90.1 mc 3 kw	Bd. of Education	Alvin Gaines Prog. Dir.	Walnut 3381, X61
<u>ILLINOIS</u>					
Chicago	WBEZ (FM)	91.5 mc 3 kw	Bd. of Education	George Jennings Dr., Radio-TV	Dearborn 2-7801
DeKalb	WNIC (FM)	91.1 mc 10 w	Northern Ill. St. Teachers College	Robert V. Esmond Dir., Radio-TV	
Elgin	WEPS (FM)	88.1 mc 10 w	Bd. of Education	E.C. Waggoner Dir., A-V Ed.	6-800
Evanston	WNUR (FM)	89.3 mc 10 w	Northwestern Univ.	Gene Courtney Manager	Univ. 4-9196
Urbana	WILL (AM)	580 kc 5 kw	Univ. of Illinois	Frank E. Schooley Dir., Univ. Broad.	7-6611 X671
Urbana	WILL (FM)	91.7 mc 250 w	Univ. of Illinois	Frank E. Schooley	
Urbana	WILL (TV)	Ch. 12 4.31 kw-A 6.99 kw-V	Univ. of Illinois	Frank E. Schooley	
<u>INDIANA</u>					
Bloomington	WFIU (FM)	103.7 mc 10 kw	Indiana University	Elmer Sulzer, Dir. Radio-TV Commun.	6811 X240
Gary	WGVE (FM)	88.1 mc 10 w	School City of Gary, 415 W. 45th	Mitchell Gerbick Manager	5-6193
Greencastle	WGRE (FM)	91.7 mc 10 w	DePauw University	Herold T. Ross Manager	
Huntington	WVSH (FM)	91.9 mc 10 w	School City of Huntington	M. McCabe Day Dir., A-V Center	1006
Indianapolis	WAJC (FM)	91.9 mc 750 w	Butler University	Robert L. Montgomery Chairman, Radio-TV	

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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
Lafayette	WBAA (AM)	920 kc 5 kw	Purdue Univ.	Jim Miles, Dir. of Broadcasting	92-2385
Muncie	WVHI (FM)	91.5 mc 10 w	Wilson Jr. H.S.	John V. Maier Principal	6626
New Albany	WNAS (FM)	88.1 mc 10 w	New Albany City Schools	Vernon McKown Dir. A-V Instr.	4-2216
New Castle	WYSN (FM)	91.1 mc 10 w	New Castle-Henry Twnsp. Schools	Miss J.J. Rucker Manager	374
Wabash	WSKS (FM)	91.3 mc 10 w	School City of Wabash	James R. Oliver Dir., A-V Ed.	
<u>IOWA</u>					
Ames	WOI (AM)	640 kc 5 kw	Iowa State College	Richard B. Hull Director	2500 X831
Ames	WOI (FM)	90.1 mc 3 kw	Iowa State College	Richard B. Hull	
Decorah	KWLC (AM)	1240 kc 250 w	Luther College	Leslie G. Rude Program Dir.	687
Des Moines	KDPS (FM)	88.1 mc 1.5 kw	Des Moines Public Schools 629 Third Street	Clifton F. Schropp Dir. Audio-Visual	8-7451
Iowa City	WSUI (AM)	910 kc 5 kw	State Univ. of Iowa	Carl H. Menzer Director	8-0511 X2171
Iowa City	KSUI (FM)	91.7 mc 3 kw	State Univ. of Iowa	Carl H. Menzer	
Waverly	KWAR (FM)	89.1 mc 10 w	Wartburg College	Robert Snyder Manager	
<u>KANSAS</u>					
Emporia	KSTE (FM)	88.7 mc 250 w	Kansas State Teachers College	Tex Smiley Dir., Radio-TV	
Lawrence	KFKU (AM)	1250 kc 5 kw LS-1 kw N	Univ. of Kansas	R. Edwin Browne Dir., Radio-TV	2700 X382
Lawrence	KANU (FM)	91.5 mc 35 kw	Univ. of Kansas	R. Edwin Browne	
Manhattan	KSAC (AM)	580 kc 5 kw LS-500 w N	Kansas St. College	Kenneth Thomas Director	6-8811 X356

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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
Ottawa	KTJO (FM)	88.1 mc 10 w	Ottawa Univ.	W. D. Bemmels Dean of the College	
Wichita	KMUW (FM)	89.1 mc 10 w	Univ. of Wichita	G.D. Goodrich Manager	62-1382
<u>KENTUCKY</u>					
Lexington	WBKY (FM)	91.3 mc 2.3 kw	Univ. of Kentucky	Mrs. Camille Halyard Dir. of Radio	2-2200 X2264
Louisville	WFPK (FM)	91.9 mc 3 kw	Louisville Free Public Library	H.E. Salley Manager	BE 2902
Louisville	WFPL (FM)	89.3 mc 250 w	Louisville Free Public Library	H.E. Salley	
<u>LOUISIANA</u>					
Baton Rouge	WLSU (FM)	91.7 mc 1 kw	Louisiana State University	Miss Lucile Ruby Acting Director	4-5244
<u>MARYLAND</u>					
Baltimore	WBJC (FM)	88.1 mc 10 w	Baltimore Jr. College, Alameda & 33rd St.	Clarence T. DeHaven Manager	Belmont 5-3398
<u>MASSACHUSETTS</u>					
Amherst	WMUA (FM)	91.1 mc 10 w	Univ. of Mass.	Francis V. Donovan, Jr. Manager	
Boston	WBUR (FM)	90.9 mc 20 kw	Boston Univ.	Leo Martin, Dir., Div. Commun. Arts	Commonwealth 6-1000
Boston	WGBH (FM)	89.7 mc 16 kw	Lowell Instit. Co-op Bd. Council	Parker Wheatley Manager	Kenmore 6-6522
Springfield	WEDK (FM)	91.7 mc 10 w	School Committee of Springfield	Williams J. Sanders Supt. of Schools	
<u>MICHIGAN</u>					
Ann Arbor	WUOM (FM)	91.7 mc 10 kw	Univ. of Michigan	Waldo Abbot, Dir. of Broadcasting	3-1511
Detroit	WDET (FM)	101.9 mc 52 kw	Wayne University	Paul B. Rickard Dir., Radio-TV	Temple 1-1450
Detroit	WDTR (FM)	90.9 mc 1 kw	Bd. of Education	Mrs. Kathleen N. Lardie, Supvr. Radio-TV	Tyler 4-4188

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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
East Lansing	WKAR (AM)	870 kc 5 kw	Michigan State College	Robert J. Coleman Dir. of Broad- casting	Edgewood 2-1511 X488
East Lansing	WKAR (FM)	90.5 mc 3 kw	Michigan State College	Robert J. Coleman	
East Lansing	WKAR (TV)	Ch. 60 10 kw-V 5 kw-A	Michigan State College	Armand L. Hunter Director	Edgewood 2-1511
Flint	WFBE (FM)	95.1 mc 1 kw	Bd. of Education	Miss Ola Hiller Dir., Radio Ed.	Cedar 2-7481
Flint	WFUM (FM)	107.1 mc 250 w	Univ. of Michigan	Waldo Abbot, Dir. of Broadcasting	
Highland Park	WHPR (FM)	88.1 mc 10 w	School District of Highland Park	Robert A. Stevens Prog. Dir.	
Kalamazoo	WMCB (FM)	91.1 mc 250 w	Western Michigan College of Ed.	Wallace Garneau Dir of Broadcasting	5-1942

MINNESOTA

Minneapolis	KUOM (AM)	770 kc 5 kw	Univ. of Minnesota	Burton Paulu General Manager	Main 8177 or 8158
Northfield	WCAL (AM)	770 kc 5 kw	St. Olaf College	Milford C. Jensen General Manager	
Northfield	WCAL (FM)	95.7 mc 10 kw	St. Olaf College	Milford C. Jensen	

MISSISSIPPI

Meridian	WMMI (FM)	88.1 mc 10 w	Municipal Jr. College	James E. Durham Director	
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MISSOURI

St. Louis	KETC (TV)	Ch. 9 5 kw-V 3 kw-A	St. Louis Ed. TV Association	Martin Quigley General Manager	Volunteer 3-0995
St. Louis	KSLH (FM)	91.5 mc 2.55 kw	Bd. of Education 1517 S. Theresa Avenue	Miss Marguerite Fleming, Mgr.	Prospect 2-4322

NEW JERSEY

Newark	WBGO (FM)	88.3 mc 10 kw	Bd. of Education 31 Green St.	Miss Marie Scanlon Mitchell Supvr., Radio-TV	2-8593
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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
South Orange	WSOU (FM)	89.5 mc 1 kw	Seton Hall Univ.	A. Paul Klose, Prog. Dir.	2-9000 X80
<u>NEW MEXICO</u>					
Albuquerque	KANW (FM)	89.1 mc 350 w	Bd. of Education	Mrs. Rose J. Jones Director	2-1791
<u>NEW YORK</u>					
Bronx	✓WFUV (FM)	90.7 mc 1 kw	Fordham Univ.	Ralph M. Rourke Prog. Mgr.	Fordham 7-5400 X242
Brooklyn	✓WNYE (FM)	91.5 mc 20 kw	Bd. of Education 29 Fort Greene Pl.	James Macandrew Dir. of Broad.	Ulster 8-3333
Floral Park	✓WSHS (FM)	90.3 mc 250 w	Sewanhaka H.S.	W.A. Gregory Dir. of Radio	4-1500
Ithaca	✓WITJ (FM)	91.7 mc 10 w	Ithaca College	Robert Earle Dir. of Radio	
New York	✓WNYC (AM)	830 kc 1 kw	Municipal Bd. Sys. 2500 Muni. Bldg.	Seymour N. Siegel Director	Whitehall 3-3600 X2283
New York	✓WNYC (FM)	93.9 mc 8 kw	Municipal Bd. Sys.	Seymour N. Siegel	
Springville	✓WSPE (FM)	88.1 mc 10 w	Griffith Instit. & School 85 Buffalo St.	Paul G. Strassler Director	
Syracuse	✓WAER (FM)	88.1 mc 1 kw	Syracuse Univ.	Kenneth G. Bartlett Dir. of Broadcasting	
Troy	✓WHAZ (AM)	1330 kc 1 kw	Rensselaer Poly. Institute	Hiram D. Harris Manager	
<u>NORTH CAROLINA</u>					
Chapel Hill	WUNC (FM)	91.5 mc 1.45 kw	Univ. of North Carolina	John Young Manager	9476
Chapel Hill	WUNC (TV)	Ch. 4 100 kw-V 60.3 kw-A	Consol. Univ. of North Carolina	Robert Schenkkan Dir. of TV	8-415
Greensboro	WGPS (FM)	89.9 mc 10 w	Greensboro Public Schools	R. Thorpe Jones Dir., A-V Ed.	

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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
High Point	WHPS (FM)	89.3 mc 10 w	High Point H.S.	D.P. Whitley Principal	
<u>NORTH DAKOTA</u>					
Grand Forks	KFJM (AM)	1440 kc 1 kw-Day 500 w-Night	Univ. of North Dakota	S. Donald Robertson Director	4-6141
<u>OHIO</u>					
Athens	WOUI (FM)	91.5 mc 10 w	Ohio University	Archie Greer Acting Dir. of Radio	
Bowling Green	WBGU (FM)	88.1 mc 10 w	Bowling Green State Univ.	Sidney Stone Director	
Cleveland	WBOE (FM)	90.3 mc 10 kw	Bd. of Education	J.J. Stillinger Director	Cherry 1-3660
Columbus	WOSU (AM)	820 kc 5 kw	Ohio State Univ.	Robert C. Higgy Director	Univ. 3148 X711
Columbus	WOSU (FM)	89.7 mc 8 kw	Ohio State Univ.	Robert C. Higgy	
Delaware	WSLN (FM)	91.1 mc 10 w	Ohio Wesleyan University	Stuart Postle, Adv., Radio Dept.	
Kent	WKSU (FM)	88.1 mc 10 w	Kent State University	Walton D. Clarke Dir. of Radio	
Oxford	WMUB (FM)	88.5 mc 10 w	Miami University	Stephen C. Hathaway Dir., Radio-TV	3-4697
Toledo	WTDS (FM)	91.3 mc 250 w	Toledo Public Sch. 1901 Central Ave.	Harry D. Lamb Dir., Radio-TV	Kingswood 9312
<u>OKLAHOMA</u>					
Norman	WNAD (AM)	640 kc 1 kw	Univ. of Oklahoma	Hugh Mix, Acting Dir.	900 X424
Norman	WNAD (FM)	90.9 mc 3 kw	Univ. of Oklahoma	Hugh Mix	
Oklahoma City	KETA (TV)	Ch. 13 76.2 kw-V	Oklahoma Ed. TV Authority	John Dunn Director	
Oklahoma City	KOKH (FM)	88.9 mc 3 kw	Bd. of Education	Mrs. Elaine Tucker Dir., Radio-TV	Jackson 8-4455

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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
Shawnee	✓ KBGC (FM)	89.9 mc 10 w	Okla. Baptist University	Darrel Baergen Manager	
Stillwater	✓ KOAG (AM)	840 kc 10 kw	Oklahoma A & M College	John Woodworth	
Tulsa	✓ KOED (TV) <i>xHire</i>	Ch. 11 76.2 kw-V	Oklahoma Ed. TV Authority	John Dunn Director	
Tulsa	KWGS (FM)	80.5 mc 250 w	Univ. of Tulsa	Howard Hansen Dir., Radio-TV	

OREGON

Corvallis	KOAC (AM)	550 kc 5 kw	Oregon State College	James M. Morris Prog. Dir. (On Leave) Bob Hinz, Acting PD	3-4351 X271
Eugene	KWAX (FM)	88.1 mc 10 w	Univ. of Oregon	E.A. Kretsinger Acting Dir. of Radio	5-1511
Portland	KBPS (AM)	1450 kc 250 w	Portland Public Schools	Miss Patricia L. Green, Manager	Filmore 5469

PENNSYLVANIA

Grove City	WSAJ (AM)	1340 kc 100 w	Grove City College	Dale O. Smock Manager & C.E.	763
Philadelphia	WPWT (FM)	91.7 mc 125 w	Phil. Wireless Tech. Instit.	William W. Zerfing	
Philadelphia	WRTI (FM)	90.1 mc 10 w	Temple Univ.	John B. Roberts Dir., Radio-TV	Stevenson 7-4000
Pittsburgh	WDUQ (FM)	91.5 mc 1 kw	Duquesne Univ.	B. Kendall Crane Director	
Pittsburgh	WQED (TV)	Ch. 13 26.3 kw-V 13.2 kw-A	Metro. Pittsburgh Ed. TV Station	Miss Dorothy Daniel, Asst. to President	Museum 1-8801
Scranton	WUSV (FM)	89.9 mc 10 w	Univ. of Scranton	Rev. R.F. Grady, S.J. Director	Diamond 7-3321, X58

SOUTH CAROLINA

Columbia	WUSC (FM)	91.1 mc 10 w	Univ. of South Carolina		
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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
<u>SOUTH DAKOTA</u>					
Vermillion	KUSD (AM)	690 kc 1 kw	Univ. of South Dakota	Edward J. Slack Director	
<u>TENNESSEE</u>					
Knoxville	WUOT (FM)	91.1 mc 250 w	Univ. of Tennessee	Kenneth D. Wright Dir. of Broad.	4-2981 X236
<u>TEXAS</u>					
Abilene	KACC (FM)	91.1 mc 250 w	Abilene Christian College	Lowell G. Perry Dir. of Radio	2-8443
El Paso	KVOF (FM)	88.5 mc 10 w	Texas Western College	Virgil C. Hicks Radio Instructor	2-4673
Houston	KUHF (FM)	91.3 mc 3 kw	Univ. of Houston	John Schwarzwald Manager	
Houston	KUHT (TV)	Ch. 8 7.5 kw-V 3.75 kw-A	Univ. of Houston	John Schwarzwald	
Plainview	KHBL (FM)	88.1 mc 10 w	Wayland Baptist College	Reed Harris Student Mgr.	4-5521
<u>UTAH</u>					
Logan	KVSC (FM)	88.1 mc 10 w	Utah State Agri. College	Burrel F. Hansen Director	100 X 81
<u>WASHINGTON</u>					
Pullman	KWSC (AM)	1250 kc 5 kw	State College of Washington	Allen Miller Manager	1-3501
Seattle	KUOW (FM)	90.5 mc 1 kw	Univ. of Wash.	Edwin H. Adams Head, Radio-TV	Melrose 0630
Tacoma	KTOY (FM)	91.7 mc 1 kw	Tacoma Public Schools	Merle Kemball Prog. Mgr.	
<u>WISCONSIN</u>					
Madison	WHA (AM)	970 kc 5 kw	Univ. of Wisconsin	H.B. McCarty Director	5-2988
Madison	WHA (FM)	88.7 mc 3 kw	Univ. of Wisconsin	H.B. McCarty	

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STATE AND CITY	CALL LETTERS	FREQ. & POWER	LICENSEE	CONTACT PERSON	TEL. NO.
Madison	WHA (TV)	Ch. 21 1 kw-V .5 kw-A	Wisconsin State Radio Council	H.B. McCarty Director	
<u>HAWAII</u>					
Honolulu	KUOH (FM)	90.5 mc 10 w	University of Hawaii	Chester F. Caton Dir., Univ. Radio	
<u>PUERTO RICO</u>					
San Juan	WIPR (AM)	940 kc 10 kw	Oficina de Radio- emision Publica	Francisco Arrivi Manager	2-3218

Associate Members

STATE AND CITY	INSTITUTION	CONTACT PERSON	TEL. NO.
<u>ALABAMA</u>			
Auburn	Alabama Polytechnic Institute	L.O. Brackeen Dir. of Publicity	
Montevallo	Alabama College	Ralph W. Sears Director of Radio	5771 or 8111
University	University of Alabama Dept. of Radio & TV	Head of Department	
<u>ARIZONA</u>			
Tempe	Arizona State College	Richard Bell Director, Radio-TV	Woodland 7-3311
<u>CALIFORNIA</u>			
Los Angeles	Office of County Supt. of Schools 808 N. Spring Street	Mrs. Helen Rochford Dir., A-V Education	Mutual 9211 X2282
Los Angeles	University of California at Los Angeles	Hale Sparks, Radio Manager	
San Francisco	San Francisco State College 1600 Holloway Avenue	William Switzer Director, Radio-TV	Juniper 4-2300 X 443
San Francisco	City College of San Fran- cisco, Balboa Park	Henry Leff Director of Radio-TV	
<u>COLORADO</u>			
Boulder	University of Colorado	Ellsworth Stepp Director of Radio-TV	Hillcrest 2-3210
Denver	Social Science Foundation (University of Denver)	C. Dale Fuller Director	Spruce 7-2717
<u>CONNECTICUT</u>			
New Haven	Communications Research Proj. Yale University, Divinity School 409 Prospect Street	Everett Parker Director	
<u>FLORIDA</u>			
Coral Gables	University of Miami	Sydney W. Head Chairman, Radio-TV	4-0801

STATE AND CITY	INSTITUTION	CONTACT PERSON	TEL. NO.
Jacksonville	Board of Public Instruction	Julian D. Morse Dir., A-V Education	
<u>ILLINOIS</u>			
Chicago	University of Chicago Radio Office	Mrs. Catherine Johnson Acting Head	Midway 3-0800
Chicago	Illinois Institute of Technology	Stewart S. Howe, V-P, Dev. & Public Relations	Calumet 5-9600
Chicago	Loyola University 820 N. Michigan Ave.	Norbert J. Hruby Director, Radio-TV	Superior 7-1218
Chicago	Roosevelt University 430 S. Michigan Ave.	Edward J. Sparling President	
Decatur	Millikin University 1184 W. Main	Mrs. L.C. McNabb Dir. of Broadcasting	3-3661
Jacksonville	MacMurray College	Ray E. Holcombe Director of Radio-TV	1478
Normal	Illinois State Normal University	Miss Ruth V. Yates Asst. Prof. of Speech	
<u>INDIANA</u>			
Evansville	School City of Evansville	Claude B. Smith Director of Radio	
Fort Wayne	Fort Wayne Bible College 800 W. Rudissill Blvd.	Richard E. Gerig Director of Radio	
Terre Haute	Indiana State Teachers College	Clarence Morgan Director of Radio-TV	C-3321
Terre Haute	Wiley High School (Debate Club) 7th and Walnut Streets	W. M. Ray, Head Dept. of Speech	
<u>IOWA</u>			
Cedar Falls	Iowa State Teachers College	Herbert V. Hake Director of Radio	
Des Moines	Des Moines Radio Council 1400 Seventy-third St.	Mrs. Clella Darby Director	
Des Moines	Drake University	J.S. Duncan Head, Radio Dept.	

STATE AND CITY	INSTITUTION	CONTACT PERSON	TEL. NO.
Grinnell	Grinnell College	Herbert Prescott Dir., Public Rel.	2000 X704
Iowa City	Television Center University of Iowa	John R. Winnie Chief, TV Prod.	8-0511 X2604
<u>KANSAS</u>			
Pittsburg	Kansas State Teachers College	Roland Fenz Director, Radio-TV	761
<u>LOUISIANA</u>			
Hammond	Southeastern College of Louisiana	Royal K. Sanford Dir. of Publications	
<u>MARYLAND</u>			
Baltimore	Board of Education 3 East 25th Street	Mrs. Eleanora B. Kane Specialist, Radio-TV Ed.	Belmont 5-6300 X43
Baltimore	Johns Hopkins University	Lynn Poole, Director Public Relations	
Hagerstown	Washington County P.S. Commonwealth Avenue	Robert F. Leshner Radio Coordinator	
<u>MASSACHUSETTS</u>			
Boston	Mass. Dept. of Education Office of Radio, A-V Aids 200 Newbury Street		
Boston	Mass. Dept. of Education Univ. Ext. Div. 200 Newbury Street	Kelsey B. Sweatt Director	
<u>MICHIGAN</u>			
Ann Arbor	National Music Camp 303 S. State St.	Joseph Maddy Director	
Battle Creek	Battle Creek Public Schools	Miss Esther Rupright Dir. Special Services	
East Lansing	Radio and TV Training Dept. of Speech Michigan State College	Robert P. Crawford Director	Edgewood 2-1511
Holland	Netherlands Information Bureau	Willard C. Winchers Director	3174

STATE AND CITY	INSTITUTION	CONTACT PERSON	TEL. NO.
Mount Pleasant	Central Michigan College of Education	Elbert R. Bowen Assoc. Prof. Dept. Speech & Drama	
Muskegon	Muskegon Public Schools Hackley School	Mrs. Kari N. Franck Dir. of Ed. Radio	2-6051
<u>MINNESOTA</u>			
Minneapolis	Minneapolis Public Schools 807 N.W. Broadway	Miss Madeline S. Long Consultant in Radio-TV	
Moorhead	Moorhead State Teachers College	Miss Catherine Cater Chairman, Radio Comm.	
St. Paul	Macalester College Grand & Snelling	Lyman C. Miles Director, Radio-TV	
<u>MISSISSIPPI</u>			
State College	Mississippi State College	William Felton Radio Director	
<u>MISSOURI</u>			
Columbia	Stephens College	Mrs. Sara Ann Fay Chrmn, TV-Radio Ed.	2211 X 305
Columbia	University of Missouri	Earl English, Dean School of Journalism	
Independence	Reorganized Church of Jesus Christ, Latter Day Saints	Bishop G. L. Delapp Director	
Kansas City	University of Kansas City	Henry H. Mamet Director of Radio-TV	DE 7878 X38
<u>MONTANA</u>			
Billings	Eastern Montana College of Education	R. N. Lowe Asst. to President	5-5135
<u>NEBRASKA</u>			
Lincoln	University of Nebraska	Erling Jorgensen Instructor, Speech & Dramatic Art	
Omaha	The Creighton University	Rev. R. C. Williams, S.J. Dir. Communication Arts	

STATE AND CITY	INSTITUTION	CONTACT PERSON	TEL. NO.
Omaha	University of Omaha 60th & Dodge Street	Bruce A. Linton Head, Dept. of Speech	Glendale 4700
<u>NEW JERSEY</u>			
New Brunswick	Rutgers University	Nat Shoehalter Director, Radio-TV	Charter 7-1766 X. 0-394
<u>NEW MEXICO</u>			
Albuquerque	University of New Mexico	Mrs. Terry Scott Director, Radio-TV	7-8861
<u>NEW YORK</u>			
Buffalo	State University, College for Teachers 1300 Elmwood Avenue	D. Paul Smay Dir., Visual Education	
Flushing	Queens College	Giraud Chester Chairman, Radio-TV Comm.	
Ithaca	Cornell University	Michael Hanna	
New York	Columbia University	Erik Barnouw, Editor, Communications Materials Center	Univ. 5-2000
New York	Juilliard School of Music		
New York	Museum of the City of N.Y.	Miss Janet Pinney Supvr., Ed. Dept.	Lehigh 4-1672
New York	New York University Radio Club	Miss Natalie Levinson President	
New York	Morris S. Novik Room 500 300 W. 23rd Street		Algonquin 5-4385
New York	Oral Hygiene Committee of Greater New York 27 E. 95th Street	Dr. J. H. Kauffman, Chr., Sub-Comm., Radio Broadcasting	Atwater 9-4729
New York	Twentieth Century Fund	Thomas R. Carskadon Chief, Education Dept.	
New York	World Wide Broadcasting Foundation	W. S. Lemon, President	

STATE AND CITY	INSTITUTION	CONTACT PERSON	TEL. NO.
Rochester	University of Rochester 15 Prince Street	Don Lyon Director, Radio-TV	
Rochester	Rochester Board of Ed. 13 Fitzhugh Street, South	Paul C. Reed Consultant, Instr. Materials	Locust 3200
<u>NORTH CAROLINA</u>			
Charlotte	Public Library of Charlotte & Mecklenburg County 310 N. Tryon Street	Hoyt R. Galvin Director	
<u>OHIO</u>			
Akron	Akron Board of Education Adm Bldg., 70 N. Broadway	Cyril Jones Director, Radio Ed.	
Akron	University of Akron	Neal Balanoff Dir., Radio-TV	
Cleveland	Western Reserve University	Barclay Leathem Chr., Dept. Dramatic Arts	
Columbus	Institute for Education by Radio-Television Ohio State University	I. Keith Tyler Director	Univ. 3148 X280 & 606
Gambier	Kenyon College	Franklin Miller, Jr. Chr., Comm. on Radio Broadcasts	
Marietta	Marietta College	R. A. Barnhart Instructor and Dir. Radio Activities	
<u>OREGON</u>			
Klamath Falls	Klamath Union High School	Charles G. Woodhouse Instructor	2-2584
<u>PENNSYLVANIA</u>			
Bethlehem	Lehigh University	H. Barrett Davis Head, Div. of Speech	CH 7-5071 X278
Philadelphia	The Junto Schools, Inc. 12th and Walnut Streets	Philip Klein Chairman of the Board	
Philadelphia	Philadelphia Public Schools Parkway at 21st Street	Miss Martha Gable TV Co-ordinator	

STATE AND CITY	INSTITUTION	CONTACT PERSON	TEL. NO.
Pittsburgh	Mount Mercy College 3333 Fifth Avenue	Miss Mary E. Kane Instr., Speech & Radio	
State College	Pennsylvania State College	J.O. Keller Dir., General Ext.	
<u>RHODE ISLAND</u>			
Providence	Brown University	Howard S. Curtis Dir., Public Rel.	Union 1-2900 X228, 229
<u>SOUTH CAROLINA</u>			
Columbia	Columbia City Public Schools 1607 Laurel Street	Charles P. Macinnis Dir., Instr. Materials	
<u>SOUTH DAKOTA</u>			
Aberdeen	Northern State Teachers College	William R. Dodge Asst. Prof. of Speech & Radio	
College Station	South Dakota State College of Agr. and Mech. Arts	Richard Haislet Director of Radio	
<u>TEXAS</u>			
Austin	University of Texas	Gale R. Adkins Acting Dir., Radio-TV	8-6691
Lubbock	Texas Technological College	W. Ferron Halvorson Dir., Radio-TV	5-8541 X356
Waco	Baylor University	George M. Stokes Chr., Radio-TV Dept.	
<u>UTAH</u>			
Provo	Brigham Young University	James H. Ludlow Dir., Radio-TV	2460 X444
Salt Lake City	University of Utah	Keith Engar, Dir., Radio-TV	
<u>VIRGINIA</u>			
Arlington	Arlington Public Schools 1426 N. Quincy Street	Mrs. Zelda H. Kosh Supvr., Speech Ed. Dept.	
Charlottesville	University of Virginia	J. A. Rorer Extension Division	

STATE AND CITY	INSTITUTION	CONTACT PERSON	TEL. NO.
Richmond	Virginia Museum of Fine Arts Boulevard & Grove Ave.	Leslie Cheek , Jr. Director	
<u>WASHINGTON</u>			
Vancouver	Clark College Fourth Plain Road	Mrs. Hermine D. Decker Dir., Speech & Drama	
<u>WEST VIRGINIA</u>			
Huntington	Marshall College	Raymond D. Cheydleur Dir. of Radio-TV	3-3411 X43
<u>WISCONSIN</u>			
Milwaukee	Marquette University 615 N. Eleventh St.	Edward F. Pepan Coordinator of Radio-TV	Division 4-1000
Milwaukee	Milwaukee Public Museum 818 W. Wisconsin Ave.	R. Dierbeck TV Coordinator	
Milwaukee	Univ. of Wisconsin at Milwaukee 600 W. Kilbourn Ave.	Prof. R. H. Myers Chr., Speech Dept.	Broadway 6-7660
Stevens Point	Wisconsin State College		

Affiliate Members

STATE AND CITY	INSTITUTIONAL OR INDIVIDUAL MEMBER	CONTACT PERSON	TEL. NO.
<u>CALIFORNIA</u>			
Berkeley	University of California at Berkeley	George A. Pettitt Asst. to President	
<u>CONNECTICUT</u>			
Greenwich	Charles C. Williamson 20 Church Street		8-7955
<u>DISTRICT OF COLUMBIA</u>			
Washington	Franklin Dunham, Chief, Radio-TV U.S. Office of Education		Executive 3-6300; X2810
Washington	Mrs. Gertrude G. Broderick Specialist, Radio-TV U.S. Office of Education		Executive 3-6300; X2897
<u>GEORGIA</u>			
Atlanta	Southern Regional Education Board 830 W. Peachtree St., N.E.	Kenneth A. Christianson Elgin Project Director, Educational TV	6781
<u>ILLINOIS</u>			
Chicago	Illinois Congress of Parents & Teachers 228 N. LaSalle St.	Mrs. Elizabeth E. Marshall State Radio-TV Chairman	
Chicago	Ted Leitzell Zenith Radio Corp. 6001 W. Dickens		
Chicago	Miss Judith Waller, Director Education and Public Affairs National Broadcasting Co.		
<u>INDIANA</u>			
Evansville	Evansville Public Library 22 S. E. Fifth Street	Herbert Goldhor Chief Librarian	
<u>MASSACHUSETTS</u>			
Waltham	Brandeis University	Clarence O. Berger Exec. Asst. to President	

STATE AND CITY	INSTITUTIONAL OR INDIVIDUAL MEMBER	CONTACT PERSON	TEL. NO.
<u>MICHIGAN</u>			
Northville	William H. Maybury Sanatorium		
<u>NEW YORK</u>			
✓ Binghamton	Mrs. Dorothy I. Titchener Radio-TV Chairman Nat'l. Fed. Business & Professional Women's Clubs, Inc. 307 Riverside Drive		
Great Neck	Edward G. Sherburne, Jr. 10 Clent Road		
✓ New York	City College of the City of New York	Leslie W. Engler Dean of Administration	
✓ New York	Miss Judith Gaylor 504 W. 112th Street		
✓ New York	John Groller, Office of Religious Broadcasting Board of National Missions The Presbyterian Church--USA 156 Fifth Avenue		
✓ New York	Assn. of Junior Leagues of America, Inc. Waldorf Astoria	Miss Luella Hoskins Consultant on Radio-TV	Eldorado 5-4380
✓ New York	New School for Social Research 66 W. 12th Street	Hans Simons President	
✓ New York	New York University Office of Radio-TV Washington Square	Warren A. Kraetzer Director	Spring 7-2000 X8133; X8134
✓ New York	Implementation Comm. on TV Bureau of Applied Social Research Columbia University	Miss Marjorie Fiske Exec. Secy.	
✓ Pleasantville	E. Arthur Hungerford General Precision Laboratory, Inc. 63 Bedford Road		2-2000
✓ Rochester	Council of Social Agencies 70 N. Water Street	Kenneth M. Storandt General Secy.	Hamilton 3160

STATE AND CITY	INSTITUTIONAL OR INDIVIDUAL MEMBER	CONTACT PERSON	TEL. NO.
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NORTH CAROLINA

Matthews	The Junior League of Charlotte Television Committee	Mrs. Robert A. Dalton, Jr. Chairman	
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PENNSYLVANIA

Cambridge Springs	Alliance College	Dr. A. P. Coleman President	
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RHODE ISLAND

Providence	Rhode Island Committee on Educational Television c/o Rhode Island Juvenile Court House	Albert J. McAloon Chairman	
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CANADA

Halifax, Nova Scotia	Dept. of Education Box 578	Ralph W. Kane Director, Radio Education	
Ottawa, Ontario	University of Ottawa	Miki Berens Educational TV Research Institute of Psychology	

SUPPLEMENT #1

NAAS DIRECTORY OF MEMBERS

Oct. 1, 1954

Active MembersCALIFORNIA

San Bernardino KVCH (FM)	91.9 mc	San Bernardino	M. Rod Shepherd	(Correction of
	1 kw	Valley College	General Manager	Directory)

ILLINOIS

Chicago	WTTW (TV) Ch. 11	Chicago Educational TV Assn.	John W. Taylor	(New Member)
	— kw-A		Executive Dir.	
	— kw-V			

Evanston	WGNR (FM)	89.3 mc	Northwestern Univ.	Dick Carlson	(Correction of
		10 w		Manager	Directory)

Associate MembersILLINOIS

Chicago	DePaul University	James R. Taylor	(New Member)
	64 E. Lake St.	Dir. of TV	

MASSACHUSETTS

Boston	Massachusetts Board of Ed. TV	Harry M. Lyle	(New Member)
	15 Ashburton Place	Director	

NEBRASKA

Lincoln	University of Nebraska	Clarence E. Flick	(Correction of
		Dir., Radio-TV Sect.	Directory)

Associate MembersMINNESOTA

Duluth	Sister Annella Gallagher		(New member)
	College of St. Scholastica		

NEW JERSEY

Princeton	Educational Testing Service	Benjamin Shillberg	(New Member)
	20 Nassau Street	Asst. to President	

NEW YORK

New York	The America Jewish Committee	Hilton E. Kravitz	(New Member)
	100 West 40th Avenue	Exec. Director	

SUPPLEMENT #2

NAEB DIRECTORY OF MEMBERS
Oct. 1, 1954

ACTIVE MEMBERS

IOWA

Waverly	KWAR (FM) 89.1 mc	Wartburg College	Robert Snyder (DELETE)
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MASSACHUSETTS

Amherst	WMUA (FM) 91.1 mc	Univ. Massachusetts	Joseph S. Larson (Correction)
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MICHIGAN

East Lansing	WKAR (AM & FM)	Michigan State Coll.	Robert J. Coleman (Correction) Director
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NORTH CAROLINA

High Point	WHPS (FM) 89.3 mc	High Point H.S.	Ruth Goodman, PD. (Correction)
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NEW YORK

Springville	WSPE (FM) 88.1 mc	Griffith Instit.	Edward J. Larson (Correction) Director
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PENNSYLVANIA

Pittsburgh	WQED (TV) Ch. 13	Pittsburgh ETV	William Wood (Correction) Manager
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SOUTH CAROLINA

Columbia	WUSC (FM) 91.1 mc	Univ. S.C.	Lawton Wiles, Dir. (Correct) Audio-Visual Aids
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UTAH

Logan	KVSC (FM) 88.1 mc	Utah State Agri. College	Burrell F. Hansen (Correction)
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WASHINGTON

Tacoma	KTOY (FM) 91.7 mc	Tacoma P.S.	Merle Kimball (Correction)
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ASSOCIATE MEMBERS

ALABAMA

University	University of Alabama Dept. of Radio & TV	(DELETE)
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ILLINOIS

Chicago	University of Chicago	Edward J. Rosenheim, Jr. (Correct) Executive Secy., Radio Office
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MICHIGAN

Ann Arbor	University of Michigan Television Office	Garnet R. Garrison (New Member) Director
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CHANGE OF TELEPHONE NUMBER

WHA (AM, FM, TV)

New Number is Alpine 5-2988

SUPPLEMENT #3
NAEB DIRECTORY OF MEMBERS
Oct. 1, 1954

ACTIVE MEMBERS

CALIFORNIA

San Francisco KQED (TV) Ch. 9 Bay Area ETV Assn. James Day, Mgr. (DELETE)

ILLINOIS

Evanston WNUR (FM) 89.3 mc Northwestern Univ. Jack Oswald, (Correction)
Manager

INDIANA

Indianapolis WAJC (FM) 91.9 mc Butler University Robert L. Montgomery (DELETE)

MASSACHUSETTS

Cambridge WGBH (FM) 89.7 mc Lowell Instit. Phone: University (Correction)
Coop. Bd. Council 4-6400

ASSOCIATE MEMBERS

FLORIDA

Jacksonville Board of Public Instruction Miss Nettie E. Brogdon, Coordinator
Curriculum Materials (Correction)

IOWA

Grinnell Grinnel College Mr. Herbert Prescott, Faculty (Correction)
Director of Broadcasting

NEW YORK

Syracuse Empire State FM School of the Air Eugene S. Foster (NEW MEMBER)

AFFILIATE MEMBERS

ILLINOIS

Chicago Miss Judith Waller (She is now an Honorary Member)

MICHIGAN

Northville William H. Maybury Sanatorium (DELETE)

MASSACHUSETTS

Cambridge Edward G. Sherburne, Jr. (Correction)
84 Massachusetts Ave.

NORTH CAROLINA

Cullowhee Western Carolina College Mr. Paul J. Ritter (NEW MEMBER)
Director, A-V. Aids

CURRENT STATUS OF NAEB MEMBERSHIP

115 Active 102 Associate 29 Affiliate 3 Honorary

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A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

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